



Dear Partner in Small-Town Tourism:

You are receiving this letter today to be a part of an exciting opportunity:

Have you heard the [Travel Small Towns Podcast](#)?

I'd like to invite you to become a sponsor of the Travel Small Towns Podcast — a podcast dedicated entirely to promoting small-town travel and tourism.

Now in its fifth season, the podcast connects with travelers who actively seek unique small-town destinations, experiences, and events across the country. Hosted by Kristy Burns, the show features destination spotlights, travel stories, and interviews with tourism leaders and community partners.

We are currently seeking additional sponsors whose mission aligns with supporting and growing small-town tourism.

Why Sponsor the Podcast?

- Reach an audience specifically interested in small-town travel
- Promote your destination, attraction, or tourism-related business directly to engaged travelers
- Gain visibility across multiple platforms, including podcast channels, websites, and social media
- Benefit from affordable sponsorship opportunities designed for small-town budgets
- Be featured on the podcast sponsor page and related promotional content
- Track record of only promoting content specific to driving traffic to small town destinations. Overall, this is the entire point. Making this a unique opportunity to promote your small-town offerings in a very targeted way.
- Most episodes are Evergreen Content. While many podcasts focus on current events, Travel Small Towns' content stays relevant, making your investment last, and the value stands out.

We would love the opportunity to partner with organizations that share a passion for showcasing the charm and value of small-town destinations.

Thank you for your consideration, and I look forward to connecting with you.

In Partnership,

A handwritten signature in black ink that reads "Kristy Burns".

Kristy Burns
Founder/CEO
Travel Small Towns

Attachments:

Travel Small Towns Podcast Become a Sponsor & Benefits: <https://travelsmalltownspodcast.com/become-a-sponsor/>

Travel Small Towns Podcast: <https://travelsmalltownspodcast.com/>

Travel Small Towns Website: <https://travelsmalltowns.com/>



Travel Small Towns